National Congress Bulletin

EBRUARY 1959 • PUBLISHED BY THE NATIONAL CONGRESS OF PARENTS AND TEACHERS • CHICAGO 11 • VOL. 26, NO. 6

Dear P.T.A. President:

AN IT BE that we have so soon come to the month of ebruary—the month in which we honor the Founders of ur organization, mark the birthdays of two great Americans, nd devote a day to pretty sentiment—which reminds me at I must remember to send valentines to my friends in the oungest generation!

But our concern—yours and mine—is for Founders Day and hat it means in the life of your own P.T.A. In many cases, I now, it is a day devoted to recalling some of the national nd local parent-teacher history, having birthday cakes and ndles, remembering those who in the past have given of eir labor and devotion to make this home-school relation-ip vital and effective. Probably it is the only day in the year hen you ask members and guests for their free-will fferings, for this is the means by which your P.T.A. unites ith more than 44,500 other P.T.A.'s in adding to the sum tal of P.T.A. capacity for service. The gift is set aside not nly to help extend the number of P.T.A.'s but also to help P.T.A.'s understand how best to use their time for the any useful and meaningful activities they are faced with to-ay. Helpful publications are provided for the purpose, as ell as worthwhile contacts between experienced leaders d those who are just beginning P.T.A. work.

Mrs. Parker holds a press conference in the board room at National Headquarters.

» However, this is only one phase of the spirit we try to capture in the month of the Founders. The truest acknowledgment of the worth of the past lies in dedicated service to the future. This comes only when one takes an honest look at the present. In this special month each P.T.A. might earnestly seek the answers to such important questions as: Are we devoting our time and energies to the needs of our children? Are we doing it with thoughtfulness and imagination? What are these needs in our school community? Do we find that we need to strengthen our homes? If so, how? Could our school be a better school—in physical structure, in equipment that contributes to better learning, in curriculums suited to our day and to our purposes? Should we be reconstructing our community to provide an environment that will give all children and youth better chances to develop in health, in moral stature, and in the attainment of interpersonal skills? If any or all of these pressing needs are yours, may the month of our founding also be the month you begin a new foundation for your P.T.A.

» If your efforts take the form of a reappraisal you may have the deep satisfaction of finding that you and your program of action are not wanting. You are almost certain to discover new P.T.A. functions and possibilities. Whatever the honest answer, please remember that whatever needs doing can be done.

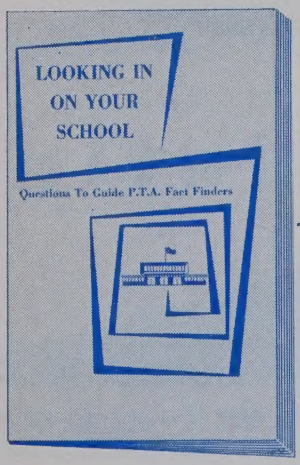
» We too are founders, for our findings can help us lay the foundations for the future of our children, in their homes, their schools, their communities, their nation. Our perceptions, our courage, and our energies can lead us into a new day that is better than the old, which means finer opportunities for the lasting benefit of those who follow us. True, there were Founders of yesterday. But we, you and I, are in partnership for the shaping of tomorrow.

» I had not meant to philosophize in our monthly chat together but only to share with you the deep and genuine feeling that we can be a part of a change for the better—the power to make a difference. I have an earnest conviction that our parent-with-teacher organization can draw on the best in us all to make each tomorrow a better day in the lives of our children. Let us be glad we can give ourselves to an organization that was founded for this purpose.

Sincerely yours,

Mrs. James C. Parker

MRS. JAMES C. PARKER, President
National Congress of Parents and Teachers



WORDS TO WORK BY . . .

Are They on Your P.T.A. Bookshelf?

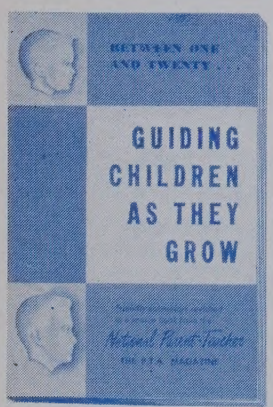
MRS. GLENN K. ROGERS, *National Chairman*
Committee on Congress Publications

▶ How would you rate your P.T.A. bookshelf? Is it equipped with the all-important information you and other P.T.A. members need, sometimes on the spur of the moment? Is it stocked with *current editions* of Congress and state publications? Which pertinent titles are missing?

Why not do some stocktaking right now, beginning with the following Congress publications. To continue it, send for a free copy of *Publications of Special Interest to P.T.A. Leaders and Members*, a folderful of titles, descriptions, and prices. Then you can order the rest of the materials you need for the P.T.A. jobs ahead.

NEWS OF NEW TITLES

Between One and Twenty . . . Guiding Children As They Grow (just off the press) is an eloquent answer to the long-felt need for a parent education source book of writings selected from timeless issues of the *National Parent-Teacher*. The paperbound, pocket-size book, skillfully covering characteristic phases of the three age groups—preschool, school, and adolescent years—brings us the keen insight of those who understand children both professionally and personally. It was edited by Mrs. Eva H. Grant, editor-in-chief of the *National Parent-Teacher* and other Congress publications. Have it while it's brand new! ***Price: $1.00.***



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Looking In on Your School: Questions To Guide P.T.A. Fact Finders. Do you need an additional supply for members who want to participate in the rewarding work of providing America with schools that measure up to its responsibilities? This pamphlet was written specifically to help you and other P.T.A. members in your work with educators and school boards to extend and improve educational opportunities in your community. As you know from sample copies you received, the pamphlet furnishes dependable guideposts for putting action behind the parent-teacher Object "To develop between educators and the general public such united efforts as will secure for every child the highest advantages in physical, mental, social, and spiritual education."

The helpfulness of the guidebook is borne out by the following comment of an educator: "It is my belief that any P.T.A. which will carefully study the questions presented and master the content of the readings listed will be able to enlist the school authorities, parent-teacher members, and other citizens of the community in a concerted study of the basic problems that confront our schools." If this, too, is your aim, be sure to have enough copies of the pamphlet on hand. ***Price: 35 cents a copy.***

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Junior Hi-Ways was published in response to your requests for special help on the unpredictable junior high age. It's a handbook of "why's" and "how's"—why students need a special kind of parent-teacher backing at the junior high school age, and how P.T.A.'s can build programs to provide it.

Its ideas for programs and projects are specific and abundant, to give ample selection for any P.T.A. in any community. They're compactly stated to allow for the adaptations individual P.T.A.'s may want to make. Many of them could well be used by high school P.T.A.'s. All this, plus a list of light-hearted "Sample Themes and Topics," makes this informative and delightful booklet a valuable addition to the P.T.A. bookshelf. ***Price: 25 cents a copy.***

REVISED TO MEET CURRENT NEEDS

Working with Youth Through the High School P.T.A. has gone through a process of careful revision, and now it's completely up to date, ready for junior and senior high school P.T.A. leaders and members—all who are charged with the responsibility of preparing youth for the challenges ahead. This handbook gives help for much of the basic thinking that must go into the organization of junior and senior high school P.T.A.'s. It delves into various problems and areas of study, discussion, and action. It tells of tested techniques for program and project building. It makes suggestions for enlisting student participation. In fact, it might well be "required reading" for every high school P.T.A. member. Members who team it up with *Junior Hi-Ways* have a powerful ally as they endeavor to work *with* as well as *for* their growing children. ***Price: 40 cents a copy.***

• ORDER Congress publications from your state congress or from the National Congress of Parents and Teachers, 700 North Rush Street, Chicago 11, Illinois.

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Raising and Using P.T.A. Funds deals with the problems faced at least once a year by almost every P.T.A., when programs and projects call for special funds. Focusing on these fund-raising situations, the leaflet answers such questions as: What are the usual purposes for which P.T.A.'s raise funds? What kind of fund-raising projects are most successful, both financially and as builders of good will? Rounding out the big values to be garnered from the little pamphlet is a list of events that have proved moneymakers for many P.T.A.'s. ***Price: 5 cents a copy.***

ALWAYS NEW!

National Parent-Teacher is *officially every member's magazine.* Why? Because parent-teacher leaders more than a half century ago realized that the organization needed a trustworthy interpreter—a counselor who could speak with the voice of understanding and authority. Today the magazine still speaks to all P.T.A. members, giving them sound and constructive help on their tasks as parents and as P.T.A. workers. And giving them insight to envision ways of translating parent-teacher Objects into action.

The *National Parent-Teacher* also speaks *for* the parent-teacher membership as it reaches into the homes of fathers and mothers who are not P.T.A. members. It tells these parents the story of the P.T.A. in terms of aims, programs, and projects, and stimulates vital interest. It speaks of and for *their* children, also, because our concern is for all children.

The potential readership of the nonprofit magazine is unlimited. Its actual readership, however, as well as its arm of service for children and the P.T.A., must always be measured by the quantity and quality of efforts contributed by P.T.A. members.

How does YOUR National Parent-Teacher *readership compare to your membership? How many non-P.T.A. homes in your community have been added to YOUR subscription list? How can YOU help to correct any shortcomings you find?*

National Parent-Teacher subscriptions are sent to the National Office (address on this page), unless you have other instructions from your state congress. ***Subscription rate: $1.50 a year (10 issues) in the United States and possessions.***

NOMINATED FOR NATIONAL OFFICES

Mrs. Harold A. Belcher

Mrs. Aaron E. Margulis

Mrs. W. L. Mussett

Mrs. George Tonkin, Jr.

At our national convention in Den-er next May four national officers will e elected. The following list of nomi-ees has been presented by the nomi-ating committee of the National ongress:

***ice-president*, Region III, Mrs. W. L. Mussett, Florida**

***ice-president*, Region V, Mrs. Harold A. elcher, North Dakota**

***ice-president*, Region VII, Mrs. George onkin, Jr., Idaho**

***ice-president*, Region VIII, Mrs. Aaron . Margulis, New Mexico**

Each of these persons has accepted ie nomination, and each is well quali-ed to serve the Congress in a post of reat responsibility.

Members of the nominating commit-e are Mrs. A. L. Hendrick, Mississippi, hairman; Mrs. Raymond Bolton, Ken-ucky; Mrs. L. M. Graves, Tennessee; Irs. Philip A. Hyatt, New Jersey; and C. Moffitt, Utah.

NATIONAL CONGRESS BULLETIN
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EDITORIAL STAFF OF THE NATIONAL CONGRESS OF PARENTS AND TEACHERS

Publications and National Parent-Teacher

Editor-in-chief: Eva H. Grant
Senior editors: Mary Elinore Smith, Vera Diekhoff
Assistant editors: Eleanor Miller, Pauline Rhiner, Dorothy E. Welker

Administration Projects

Assistant editors: Cora G. Barron, Marian Kinney

VISIT TO SOUTH AMERICA: *A People-to-People Mission*

• Mrs. James C. Parker, president of the National Congress of Parents and Teachers, was one of thirty-two representatives of United States national and community organizations (with a combined membership of some sixty million) who was given the responsibility of undertaking a month-long people-to-people mission to countries of South America last fall.

Sponsor of the good-will tour, called an Inter-American Seminar, was International Seminars, a new nonprofit educational organization formed to help private citizens strengthen friendships and mutual understanding through international discussions and town meetings.

Exchanging Ideas

• The purpose of this mission was to bring people of the two continents together for an interchange of ideas on problems and interests that concern both the United States and the South American countries. Thus, through the building of mutual respect and confidence, action is taken in the direction of a longed-for goal, which is lasting peace. In this endeavor the group visited eight cities in seven countries (see the accompanying map), covering an air distance of more than twelve thousand miles.

In each city two seminars and a town meeting were held. The seminars, one devoted to economic problems and the other to social and cultural questions, were attended by the North Americans, their local "counterparts" in the countries they were visiting, and the press. Residents in the community were invited to take part in the town meetings—all on the same subject, "Pan-Americanism, Myth or Reality?"

Getting To Know Each Other

• In addition to these meetings, there were many informal conferences between the visitors and their hosts and daily discussions at breakfast, luncheon, and tea. Mrs. Parker and the other North Americans were also invited to visit homes, schools, offices, plants, clinics, and farms for clearer pictures of how our neighbors to the south live and work.

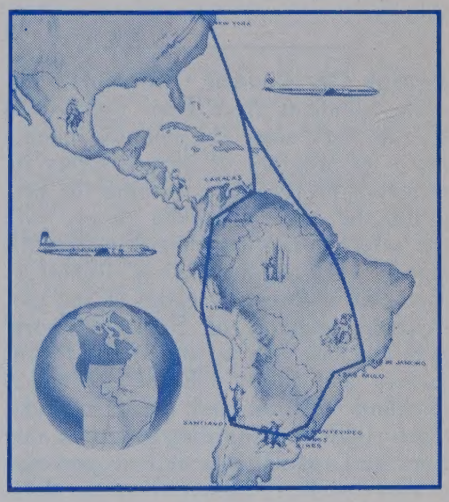
Among Mrs. Parker's experiences, for example, were visits to several institutes that specialize in the teaching of English, to universities, to the Institute on Home and Family Living in Lima, and to an experimental teacher-training school in Sao Paulo; an opportunity to exchange views with the editor of a magazine for parents in Santiago (to whom Mrs. Parker gave copies of *National Parent-Teacher* and *National Congress Bulletin*); and a dinner-discussion of parent-teacher associations with a group of teachers in Buenos Aires.

Good Will Is Good News

• The mission of the North Americans made front-page news in all the cities visited, with many of the meetings reported under banner headlines. The generous newspaper coverage and town meetings that lasted as long as four and a half hours indicated the eager interest of South Americans in this project to promote understanding on a people-to-people basis.

Good-will emissaries traveling with Mrs. Parker represented such organizations as the Girl Scouts of America, A.F.L.-C.I.O., American Association of University Women, National Catholic Welfare Congress, League of Women Voters, American Legion, National Association of Manufacturers, and American Farm Bureau Federation.

(For Mrs. Parker's own report on her visit to South America, see her message in the March *National Parent-Teacher.)*



• Itinerary of the Inter-American Seminar held November 6 to December 6, 1958.

COUNCILS IN ACTION . . .

P.T.A. SERVICES ARE UNITED THROUGH COUNCIL CONFERENCE AND COOPERATION

Montgomery County Council • Maryland • A Citizens' Information Committee for School Board Elections has been formed by the council and three other Montgomery County civic organizations. Purposes of the committee are to develop and publish a list of standards for the public to consider in evaluating candidates and to encourage organizations to seek qualified persons to stand for election (the committee does not encourage, discourage, or endorse any individual).

Before last fall's elections the committee sponsored a series of regional rallies in the county to give all voters an opportunity to see, hear, and question the candidates. Fact sheets and voting records also were distributed.

Shaker Heights Council • Cleveland, Ohio • "Working on the Levy" was the striking theme for a workshop sponsored by the council, as part of a concentrated drive for passage of the 5.3 mill school-operating levy in a November ballot. When background and facts on the proposed levy had been presented, Mrs. Allen C. Holmes, council legislation chairman, outlined plans for a mass P.T.A. telephone campaign, to reach all P.T.A. members and at least 20 per cent of the residents who had no children in school.

Kansas City Council • Missouri • Bicycle accidents have been reduced in Kansas City since the council inaugurated its program of bicycle safety instruction in 1957. In planning the program, the council worked closely with the safety education consultant for the Kansas City public schools, Robert L. Marshall. Classes are given at the participating schools on Saturday mornings and last four to six weeks. P.T.A. fathers and police officers, by means of films, lectures, and demonstrations, teach children safe riding practices, city rules and regulations, and proper care of bicycles. In 1958 more than ten thousand boys and girls from some fifty schools attended the classes.

Greater Hazleton Area Council • Pennsylvania • There's safer sledding for children in Hazleton this winter, thanks largely to the council's efforts. When city officials blocked off streets to provide safe sledding areas, the council cooperated by providing adult supervision and by urging parents to teach children to respect and obey safety regulations.

Waukesha County Council • Wisconsin • The council has embarked on a program of extension service to those schools in the county that do not have P.T.A.'s. The membership chairman sent a questionnaire to each of the schools, asking for information on the type of parent organization the school already had and whether parents and teachers would like to have a council member speak to them on the advantages of organizing a National Congress unit. As a result of this one activity, the number of units in the county rose from 42 to 46 in a year. In addition, the council's high school service chairman and a committee consisting of the presidents of two P.T.S.A. units are helping to organize P.T.S.A.'s in several high schools.

Owensboro City Council • Kentucky • An interesting example of fine cooperation between P.T.A. leaders and the school board: In its newly remodeled offices the board of education of Owensboro set aside a room to be known as the "P.T.A. Council Room." Here the council holds its meetings, houses its records and supplies, and displays P.T.A. publications, yearbooks, and publicity books.

Lake County Council • Illinois • For the tenth year the council is sponsoring a series of weekly radio programs over the local station, WKRS, in Waukegan. Each week the series, broadcast from September through July, features one of the council's forty-four units. Partici-

(Continued on next page)

• The Fairmont, Minnesota, city library receives a welcome addition, courtesy of the Fairmont Council: files of the "National Parent-Teacher" and other National Congress publications. Presenting the volumes to Mary Edwards, city librarian, are (from left) Mrs. Oliver Anderson, council magazine chairman; J. H. Tschetter, council publications chairman; and Mrs. R. A. Fancher, magazine chairman of the Minnesota Congress.

ating in the programs are superintend-nts, principals, teachers, parents, and en-agers, who discuss such topics as .T.A. policies, parent education, teen-ge activities and problems, health, fety, teacher problems, school finance, nd teacher recruitment.

"The stimulation of this kind of in-rmation has helped increase our local embership and, in some instances, as-sted the school boards in educating the blic to school needs," reports Mrs. ay Boller, council radio chairman.

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uron Council • South Dakota • To ild up a fund for a youth center proj-t, the council for the past two years as sponsored a variety show. It plans to ntinue holding shows annually until it cumulates enough money to finance e project or until other organizations the community join in the effort.

This past year 235 P.T.A. members om the eight units comprising the uncil participated in a showboat re-ew. More than 3,500 persons, includ-g the governor of the state, attended e performance.

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arrisburg City Council • Pennsyl-ania • U. S. Savings Bonds and Stamps taling nearly $60,000 were bought by upils in thirteen Harrisburg elemen-ry schools during the 1957–58 school ar. In recognition of the achievement, e U. S. Treasury Department cited e participating schools and also the arrisburg City Council for its part in e program.

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eveland Heights Council • Ohio • n the theory that moral and spiritual lues and guidance of the young are the siness of home, school, and commu-ty, the council formulated a tentative de of conduct for parents, children, uth, and community. The code was awn up during monthly conferences the juvenile protection chairmen from the units belonging to the council and presentatives of parochial schools in the area. When completed, the code was presented for discussion to the students and representatives of the community—representatives of commercial recreation (bowling alleys, motion picture theaters), social agencies, churches, the juvenile court, and the police department.

Port Huron Council • Michigan • For its Founders Day banquet last year, the council attached to each program leaflet a copy of the January 1958 *National Congress Bulletin*, which listed P.T.A. achievements through the years.

Dade County Council • Florida • A clearing house for suggestions for voluntary "codes of behavior" has been set up by the council. According to the council's juvenile protection chairman, the council hopes to compile a small reference library of suggestions to which groups wishing to draw up codes can turn for ideas. The chairman points out that "law enforcement agencies, particularly those dealing with children and young people, have indicated that there is a need for behavior codes for children."

Columbus Council • Ohio • So impressed was Mrs. Clarence E. Taft, council president, with the *Digest* of the National Congress' sixty-second annual convention that she ordered 150 copies for the council to distribute to its units.

Shelby County Council • Alabama • In cooperation with the superintendent of schools, the council sponsored an observation trip to all the schools in the county. Among the interested citizens who went on the bus tour was a new member of the state legislature.

BOY SCOUT LITERATURE

• For many years, libraries—both school and public—have asked for suggestions on Scouting material for their shelves. To meet this need, the Boy Scouts of America has published a leaflet, *Boy Scout Literature for Schools and Public Libraries*, which recommends the most important Scouting materials for various age groups. Copies may be obtained free of charge by writing to the Boy Scouts of America, National Supply Service Division, at New Brunswick, New Jersey; San Francisco, California; or Chicago, Illinois.

Attention

Convention Delegates

• Reservation blanks for Denver hotel rooms have been prepared for your particular convenience. Write to your state office for the copy that's waiting there for you.

In the Interests of International Relations

• Mrs. Taylor boards a plane in New York for a study tour of Radio Free Europe.

• MRS. DURAND TAYLOR, chairman of the National Congress Committee on International Relations, represented the National Congress on a ten-day study tour of the installations of "Radio Free Europe" in Munich and Lisbon. She was one of fifty-four persons representing national organizations, businesses, professions, and communications media in the United States who were invited to make the trip as guests of anonymous benefactors of the Free Europe Committee.

Radio Free Europe speaks for Americans to the seventy-six millions in Russian satellite countries—Poland, Hungary, Czechoslovakia, Romania, and Bulgaria. It tells them in their own languages what is going on in the world, giving them the accurate, unbiased news they long for.

RFE headquarters in Munich houses five complete radio stations and employs 1,300 people of 31 nationalities. Here members of the tour learned how material is collected for the hourly ten-minute news bulletins and the daily fifteen-minute news analyses. RFE has news bureaus scattered across Europe and in New York; a staff of researchers that read 1,200 newspapers in nine languages; and a 25,000-volume library of Communist publications.

From Munich the group flew to Paris for a three-hour briefing at NATO headquarters, and then to Lisbon, to visit RFE's powerful relay station, which shortwaves the programs compiled in Munich on ninety available frequencies.

National LIFE MEMBERSHIPS

• April 15, 1958–January 31, 1959 •

Show this list to friends whose names appear here. What other citizens in your community deserve to share this spotlight?

WE WARMLY WELCOME to the Honorary National Life Membership group those who have received this high honor recently. We are very pleased that their contribution to child welfare has been recognized.

To help us with future listings for the *Bulletin*, may I ask that with every request for a Life Membership you give the *exact date of presentation*, along with the other necessary information mentioned on page 251 of the *Manual*.

I'd like to call to your attention the picture of our attractive Life Membership pin. The pin itself, mounted on light blue velvet in an inch-square plastic case, is made of rolled gold, and the oak tree symbol of the National Congress is set off by a background of blue enamel. If you would give this significant token with the National Life Membership you award, you may order the pin from the National Office for $4.50.

• • •

Alabama: Mrs. H. C. Wright, Jr., East Gadsden

Arkansas: Mrs. Tullie Wyrick, Magnolia

California: Mrs. Robley Berry, Berkeley; Vernon L. Heckman, Fresno; Mrs. E. T. Simonson, Bakersfield; Dr. James I. Stewart, San Mateo; Clarence R. Swenson, San Diego; Col. C. Burton Thrall, Colton; Bryan O. Wilson, Walnut Creek; Mrs. Leslie Wilson, San Jose

Connecticut: Mrs. Doris Chamberlain, Hebron

Delaware: Dr. Hobart M. Corning, Rehoboth Beach

Florida: Mrs. C. W. Johnson, Tampa; Mrs. Frank Meyers, Lake Worth; Mrs. Alvin R. Pratt, Ormond Beach (presented by a Pennsylvania council)

Georgia: Dr. Mamie J. Jones, Atlanta

Hawaii: Mrs. Beatrice F. Carter, Honolulu

Idaho: Dr. Leon Green, Moscow; Dr. Hervon L. Snider, Moscow

Illinois: Mrs. I. W. Archey, Wilmington

Kentucky: Mrs. Frances Tate Rogers, Hopkinsville

• The National Life Membership pin, as magnified by the photographer.

Maryland: Frank Getty, Hagerstown

Michigan: Floyd Chowen, Walled Lake; A. B. Haist, Saginaw

Minnesota: Mrs. H. K. Painter, Minneapolis

Missouri: Mrs. Henry Carr, Springfield; Mrs. Chester Cotter, North Kansas City; Myrtle E. Miller, St. Joseph; Mrs. R. J. Powell, Clinton

Montana: Mrs. W. G. Nelson, Butte

Nebraska: Mrs. H. W. Deems, Lincoln; Capt. Jerome G. Peppers, Jr., Offutt Air Force Base (presented by an AFB unit in Puerto Rico)

New Jersey: Mrs. Clarence A. Woods, Somerville

New York: Mrs. George Chadwick, St. Albans; Mrs. Albert J. Drake, Poughkeepsie; Mrs. William G. Meek, New City; Dr. Raymond J. Lockhart, Massapequa

Ohio: Mrs. William Giffen, Akron; Dorothy E. Lewis, Solon; Chelsea A. Pollock, Columbus; Mrs. N. J. Reiff, Fairview Park, Cleveland; Helen Samuels, Cincinnati

Oklahoma: Mrs. Joel L. Burkitt, Tulsa; Mrs. W. Fred Scott, Oklahoma City

South Carolina: Matthew T. Sloan, Taylors

Tennessee: Ruth Hurt, Oak Ridge

Texas: Mrs. Louis Cummings, Plainview; Mrs. F. C. McConnell, Austin; Joseph Jones Pearce, Richardson; W. E. Weathers, Waco

Utah: Mrs. George H. Jones, Salt Lake City

Virginia: Mrs. Sylvia D. Allen, Woodbridge; Mrs. Betty Davis Via, Charlottesville

• • •

• As you may remember, Life Membership friends of the Congress are invited to give their help in building up the Endowment Fund—to consider the idea of presenting a gift to the Fund in honor of a friend or relative, or possibly as a memorial that would live on through extension of parent-teacher service.

One such contribution, a gift of $1,000 that was bequeathed by William A. Hastings, is very much appreciated. Mr. Hastings, who passed away March 11, 1958, was the husband of a past president of the National Congress.

MRS. NEWTON P. LEONARD
A Director of the Endowment Fund
National Congress of Parents and Teachers

Statement of Objectives of Camp Fire Girls

• The National Council of Camp Fire Girls seeks to make available to all girls an educational-recreational program which shall encourage in every girl:

• The application of her religious, spiritual, and ethical teachings to her daily living;

• a love of home and family that grows as she grows;

• pride in woman's traditional qualities—tenderness, affection, and skill in human relationships;

• deep love of her country, the practice of democracy, readiness to serve;

• the capacity for fun, friendship, and happy group relations;

• the formation of healthful habits;

• the ability to take care of herself, to do her work skillfully, and to take pleasure in it;

• interests and hobbies she can enjoy with others, and alone;

• love of the out-of-doors and skill in outdoor living;

• a happy heart that will help her find beauty, romance, and adventure in the common things of daily life.

OUR GOAL: 500,000 MORE MEMBERSHIPS BY APRIL 15, 1959

FOR CHILDREN AND YOUTH . . .

Promote the P.T. A. Magazine — NATIONAL PARENT-TEACHER

lways at Your Service

Do the officers and chairmen of your unit now how *National Parent-Teacher* can help em do a better job? Enthusiastic coments like these come in continually from ficers and chairmen who find the Magazine ready and dependable source of informaon and inspiration.

"I am a new subscriber. . . . If each succeeding issue is as profound in subject matter as this first issue, I shall be glad I became program chairman."

"I would find it impossible to be a program chairman here in France, or anywhere else for that matter, without both the Magazine and the *National Congress Bulletin*."

"My file of back issues is proving most helpful to me as district president."

The Federalsburg, Maryland, P.T.A. this ar included in its budget *National Parent-eacher* subscriptions for all its officers. Many her P.T.A.'s follow the same practice. oes yours?

Know Is To *Sell!*

Mrs. Robert J. McBain, Michigan Maga-ne chairman, firmly believes in the theory at a salesman should know his product: f one *knows* the Magazine, one can sell it. . The price of the Magazine is small in rms of the up-to-date and authoritative formation about child care and education und in each issue. It truly can bring en-hment into the lives of children, parents, d teachers everywhere."

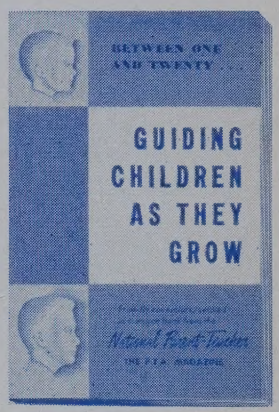
Mrs. Donald Burch, Oregon Magazine airman, would heartily second Mrs. Mc-in's emphasis on being familiar with nat's in the Magazine, for, as she says, When we *talk* about content, the Magazine *ls* itself."

spired by Founders Day

The spirit shown by our Founders is eded in NPT promotion work, says Mrs. y M. Steinmetz, Indiana Magazine chair-an: "Successful Magazine chairmen, too, ve unselfishly of their own time and energy behalf of other people's children."

Strengthening the Home, Source of Our Nation's Greatness

After the National Congress' new Action Program, "Strengthening the Home, Source of Our Nation's Greatness," is launched at the national convention in May, your P.T.A. will find special tools for community action right at its own doorstep.



You will need dependable and practical sources of information. Hence it is logical that the National Congress designate as principal references for the Action Program:

***National Parent-Teacher*—a never-failing, abundant source of pertinent information on practical ways to meet problems and needs. (See page 2.)**

***Guiding Children As They Grow*—the new National Congress source book, a 256-page anthology built from the treasury of *National Parent-Teacher's* outstanding articles by distinguished authors. (See page 2.)**

The book is $1.00, and a year's subscription to the Magazine is $1.50. Thus, for only $2.50 every member of your P.T.A. can have, at his fingertips, the guidance he needs as a partner in the Action Program.

Has your association had its *National Parent-Teacher* subscription enrollment month, week, or day? If not, now is a good time to plan for such special promotion effort and to emphasize the Magazine's essential role as indispensable resource material for the Action Program.

Tops in Mental Health

● What's the world's best "mental health" magazine? *National Parent-Teacher*, according to William G. Hollister, M.D., of the National Institute of Mental Health, who is chairman of the National Congress Committee on Mental Health.

In a letter to his state chairmen, he called attention to several "top-grade articles" on such subjects as children's worries, being "too good," discipline, and "pushing children."

"We are publishing the world's best 'mental health' magazine. Let's promote its maximum use," Dr. Hollister urged.

Attention, District and Council Magazine Chairmen!

● There's still time to boost your 1958–59 *National Parent-Teacher* subscription count. There's still time for that extra push to put *National Parent-Teacher* in more homes than ever before.

You can help by (1) talking it over with P.T.A. Magazine chairmen and (2) spurring them on to even greater promotion efforts. To do this, you may want to telephone them, drop them a letter or a post card, or, best of all, call them together for some discussion. Help them see how important their contribution is to the welfare of children and youth.

Please help, too, by . . .

Reminding local chairmen to follow up on renewals. Subscriptions expire from day to day, and Magazine workers often need to be alerted to the necessity for making renewals beforehand.

Reminding local chairmen to send in their subscription orders without delay. New subscribers expect to get their first issue as soon as possible, and, quite naturally, renewing subscribers are unhappy if they miss an issue.

RENEWALS ARE IMPORTANT!

What's **GOOD?**—A copy of the *National Parent-Teacher*.

What's **BETTER?**—A year's subscription to the *National Parent-Teacher*.

What's **BEST?** —An unbroken series of *National Parent-Teacher* Magazines that have become more and more valuable over the years.

● Let's help subscribers keep their files of *National Parent-Teacher* unbroken. Let's make sure that each one is contacted **FOR A RENEWAL** before his subscription expires.

P.T.A. BULLETIN BOARD

BRIEF ITEMS OF CURRENT INTEREST

FOR AND ABOUT P.T.A.'S

● **"HOW MUCH SHOULD A P.T.A. DO?"** was the question asked and answered by Mrs. C. Meredith Springer, president of the New York State Congress, in an article published in *Today's Living, the New York Herald Tribune Magazine.* In the article, which was later condensed and reprinted in the November 1958 issue of *The School Bell,* Mrs. Springer describes how P.T.A. activity has widened in recent years to include "any kind of non-teaching activity that helps the child."

● **FOR THE SECOND YEAR** both the mother and the father of every child attending the St. Andrews Elementary School in Charleston, South Carolina, is enrolled in the P.T.A. Total membership is 1,350, reports Mrs. James Amerson, unit membership chairman.

● **THE ALABAMA CONGRESS** this year is placing special emphasis on developing a "participating membership," reports Mrs. John Bruce, Alabama membership chairman, in the state bulletin. As an example, Mrs. Bruce cites the efforts of the Westlawn Elementary School P.T.A. in Mobile. During its Membership Enrollment Month, the unit displayed posters showing ways members can take part in P.T.A. work: by attending meetings; by subscribing to the *National Parent-Teacher;* by cooperating with teachers; by serving as room representatives; by working on committees; by assisting in the school library; and so on.

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● One of the posters the Westlawn Elementary School P.T.A. used to stress participation in P.T.A. activities.

● **COLLEGE NIGHT** at Easton Junior–Senior High School (Pennsylvania) was called to the attention of local citizens by a full-page announcement in the *Easton Express,* sponsored by the P.T.A., the American Association of University Women, and 18 local business firms. The event, arranged by the school's guidance department to encourage students to attend college, was advertised not only as a family affair but as an activity that concerns community and nation as well.

● **THE CHILDREN'S THEATRE** in Evanston, Illinois, sponsored by the Evanston P.T.A., School District 65, and the Northwestern University school of speech, presents six plays annually to average audiences of 2,700. Three of the plays are for audiences of preschool through third-grade children and have casts of seventh- and eighth-grade students. In the other three plays, given for grades three through eight, grade school and high school youngsters participate. Four performances of each play are given in three elementary schools. Ticket sales are handled by the P.T.A. in each school, most of the tickets being sold in a two-day fall drive.

● **THE PRESCHOOL COMMITTEE** of the Springdale (Connecticut) P.T.A. helped with the registration of kindergarten children at the school last fall. The twelve mothers who worked with kindergarten teachers performed such necessary tasks as checking the registration cards, handing out pamphlets and questionnaires, and distributing information on the P.T.A. Parents' questions about the school or about teaching were referred to the teachers.

● **SCREENING THE EYES** of the school children was a satisfying project undertaken by the Plum Street School P.T.A. (Monroe, Louisiana) last fall. Out of a total of 497 children, 215 were found to be in need of possible attention and required closer screening. The unit discovered that the number of children needing attention grew as they progressed in school.